# FINEX FOCUS

GENERAL MEMBERSHIP MEETING

OFFICIAL NEWSLETTER OF FINEX

# Bridging the AI Gap: Challenges in Adoption

## A Fireside Chat




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# FINEX FOCUS


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# FROM THE PRESIDENT

**What happens when the future arrives before our organizations are ready for it??** That is where we find ourselves with A.I. today.

For the past few years, much of the conversation has focused on the question: **What can A.I. do?** I believe that is rapidly becoming the less interesting question.

The more fundamental question for us as leaders is this: ***What does A.I. change about the way we design our organizations, develop our people, make decisions, and ultimately compete?***

**If A.I. gives us back time, capacity, and intelligence, what will we do with it?**

If the answer is simply to reduce cost, we may be thinking too small.


## Ten years from now, will A.I. be remembered as the technology that helped the Philippines leapfrog into a more productive and competitive economy, or as another opportunity we understood early, but acted on too slowly?

Read the full message of his speech **HERE**.

*Carlo Enrico B. Lazatin*
PRESIDENT

# GUEST SPEAKERS

## *Dr. Dodjie Maestrecampo*

*President & CEO*
*MAPUA University*

**A homegrown engineer, he is a graduate of BS Chemical Engineering and Masters in Engineering (Chemical Engineering) at Mapúa with a PhD in Education at the De La Salle University-Manila.**

With over three decades of experience in technology and education, he has made significant contributions to the field through his leadership as the President of MMCL and MMCM. His expertise and commitment to higher education have played a pivotal role in driving the digital transformation of Mapúa Malayan Colleges, making him the best fit for the University in achieving academic excellence and fostering innovation.

*Read more about his full Profile* ***HERE***.

## *Mharicar C. Castillo-Reyes*

*President & CEO*
*Asticom Holding Co. Inc.*

**A Seasoned Leader whose expertise in HR and shared services spheres brought growth and success to companies. On top of having a degree in Psychology from the Philippine Normal University, Mharicar is also a chartered business administrator and has earned several HR certifications in compensation and benefits, Labor Relations and Talent Acquisition.**

She also completed the Ayala Group Leader's Program under Harvard Business Publishing, Digital Business Strategies under Columbia Business School, and Executive Development Program under Kellogg School of Management at Northwestern University.

*Read more about her full Profile* ***HERE***.

## *Ambe C. Tierro*

*Country Managing Director & Technology Centers Lead*
*Accenture Philippines*

**Ms. Ambe Tierro is responsible for the growth and sustainability of Accenture's business in the country, delivering Technology, Operations, and Strategy & Consulting services to global and local clients.**

She also leads the Accenture Advanced Technology Centers in the Philippines, overseeing operations, strategy, delivery, and capability development for the technology delivery center. Outside of Accenture, Ambe serves on the boards of the IT & Business Process Association of the Philippines, For the Women Foundation, Philippine Business for Social Progress, and De La Salle University.

*Read more about her full Profile* ***HERE***.

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FINANCIAL NEWS

# FINANCIAL NEWS

**Financial equilibrium**
***By Dr. George Chua***

Basically, the simplest way to explain financial equilibrium is to think of being able to match your cash outflows with you cash inflows. As an example, if your only source of income is what your account gets credited for your salary and you are able to pay off all your expenses from that ac-count with practically nothing left behind for investments and other unplanned or unprogrammed expenses then you are in a state of financial equilibrium.

**Pax Silica and the Asean balancing strategy**
***By Albert Gamboa***

The Philippine government's decision to host the first Pax Silica industrial hub in New Clark City signals its intention to compete for investments in artificial intelligence, semiconductors, and advanced manufacturing. As global supply chains continue to shift, the country has a chance to position itself as more than a low-cost production base. The challenge is turning that opportunity into a lasting competitive advantage.

***Financial surrender***
***By Ronald Goseco***

FINEX has been promoting financial literacy for over a decade. We have a team of volunteers who lecture and provide guidance to various sectors that lack the financial skills to meet economic challenges.

***The real measure of technological progress***
***By Griselda Gloria Santos***

For decades, the global development community has had a roadmap for sustainability. The United Nations Sustainable Development Goals (SDGs), adopted in 2015 under the 2030 Agenda, established 17 targets covering the economic, social, and environmental dimensions of development. These remain our shared blueprint for a more prosperous, inclusive, and sustainable future.

# GALLERY WALL

Check out more photos HERE

# GMM: WHAT'S AHEAD


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