



FINEX
ACADEMY

DIGITAL TRANSFORMATION

STRATEGY, EXECUTION, AND GOVERNANCE

DIGITAL TRANSFORMATION

OBJECTIVES

At the end of the program, the participants are expected to:

- Understand the basic principles of good governance and the set of responsibilities and practices exercised by the board and executives in relation to the development and execution of the organization's plans on the use of technology and information to achieve its strategic goals;
- Discuss how organizations undertake a digital transformation programs and measure how these programs produce the intended business results and add value to the organization;
- Gain an understanding of the processes and methods to obtain the IT resources (human, machinery, financial) needed by the organization in order to achieve established goals and optimize the use of these resources in achieving desired results within a set timeframe and budget; and
- Appreciate the application of risk management principles and methods to Information and Technology.

SESSIONS

The program will cover 6 sessions with 6 modules, with each session running for 3 hours. The sessions will be twice a week, from 3:00 – 6:00 PM.

PLATFORM

The sessions will be conducted via Zoom, supported by pre-reading materials.

WHO SHOULD ATTEND

The Digital Transformation program is designed for finance and business professionals.

PROGRAM FEE

Php 25,000 which includes the orientation and project presentation.



ROSTER OF SPEAKERS



Ardee Jireh A. Adrales

Partner
R.G. Manabat & Co.



Maria Victoria Betita

Principal Consultant
Rosebud Corporation



Joseph Ian M. Canlas

Partner
SGV & Co.



Generoso C. Ledesma II

Director for Certifications
BCMAP



Reynaldo C. Lugtu Jr.

Chief Executive Office
Hungry Workhorse Inc.



Jallain Marcel S. Manrique

Partner
R.G. Manabat & Co.



Allan W. Ocho

Partner
SGV & Co.



PARTNERS



Business Continuity Managers Association of the Philippines (BCMAP) is a non-profit organization established to promote best practices and standards for business continuity and disaster recovery.

BCMAP aims to address the needs of enterprises from various sectors in the country and ensure the protection of human lives and assets in the event of any disruption or crisis in business.



Hungry Workhorse is a digital, culture, and customer experience transformation consulting firm, helping organizations unlock transformational growth through tested and grounded methodologies and interventions in strategic and technology planning, innovation management, change management, organization development, operations optimization, and customer engagement.



R.G. Manabat & Co. is a prominent Philippine partnership and a member firm of the KPMG global network, affiliated with KPMG International Limited, a private English company limited by guarantee. The firm boasts a team of over 1,900 professionals, including 48 Partners and Principals, with offices strategically located in Makati,

Cebu, and Iloilo. R.G. Manabat & Co. adopts a global approach that spans professional disciplines, industry sectors, and national borders. The diverse backgrounds of its partners and principals, coupled with extensive training and the extensive resources of the KPMG network, enable the firm to deliver practical solutions to complex business and regulatory challenges. The firm has garnered notable accolades, including being named the Philippines' Tax Firm of the Year by the International Tax Review in 2023. Additionally, it received recognition in the Regional Awards Category (Asia Pacific) for Tax Compliance and Reporting Firm of the Year, Tax Policy Firm of the Year, and Diversity & Inclusion Firm of the Year, as well as Risk Management Consultant of the Year at the Asia Risk Awards 2023.



PARTNERS



SGV & Co. is currently the Philippines' largest multidisciplinary professional services firm with nine offices across the country. The Firm employs nearly 6,000 professionals from various disciplines. We provide integrated solutions that draw on diverse and deep competencies in assurance, tax, strategy and transactions, and consulting services.

We uphold the highest standards of quality. SGV & Co.'s track record has remained unmatched in the region. We have accumulated invaluable resources in our 78 years of operations - highly qualified and competent staff, state-of-the-art facilities and an enviable international network.

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