



**FINEX**  
ACADEMY

# DIGITAL TRANSFORMATION

**STRATEGY, EXECUTION, AND GOVERNANCE**

# DIGITAL TRANSFORMATION

## OBJECTIVES

At the end of the program, the participants are expected to:

- Understand the basic principles of good governance and the set of responsibilities and practices exercised by the board and executives in relation to the development and execution of the organization's plans on the use of technology and information to achieve its strategic goals;
- Discuss how organizations undertake a digital transformation programs and measure how these programs produce the intended business results and add value to the organization;
- Gain an understanding of the processes and methods to obtain the IT resources (human, machinery, financial) needed by the organization in order to achieve established goals and optimize the use of these resources in achieving desired results within a set timeframe and budget; and
- Appreciate the application of risk management principles and methods to Information and Technology.

## SESSIONS

The program will cover 6 sessions with 6 modules, with each session running for 3 hours. The sessions will be twice a week, from 3:00 – 6:00 PM.

## PLATFORM

The sessions will be conducted via Zoom, supported by pre-reading materials.

## WHO SHOULD ATTEND

The Digital Transformation program is designed for finance and business professionals.

## PROGRAM FEE

Php 25,000 which includes the orientation and project presentation.



# PROGRAM SCHEDULE



**November 04 | 3:00 - 5:00 PM**

Program Orientation and Networking



**November 05 | 3:00 - 6:00 PM**

Digital Transformation, Governance, and Technology Strategy



**November 07 | 3:00 - 6:00 PM**

Innovation and Value Management



**November 12 | 3:00 - 6:00 PM**

Enterprise Risk Management - Navigating Risks and Opportunities



**November 14 | 3:00 - 6:00 PM**

Business Continuity Management



**November 19 | 3:00 - 6:00 PM**

Digital Transformation Execution



**November 21 | 3:00 - 6:00 PM**

Program Risk Management - Driving Transformational Program Success



**November 26 | 9:00 AM - 5:00 PM**

Capstone Project Presentation



**November 28 | 3:00 - 5:00 PM**

Graduation/ Culmination Activity



# CONTACT US

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## WEBPAGE:

<https://app.glueup.com/event/digital-transformation-program-112749>

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