



FINEX FOCUS

OFFICIAL NEWSLETTER OF FINEX



WILSON TAN: p.3
PRESIDENT'S MESSAGE



MICHAEL GUARIN: p.4
CHAIRMAN'S MESSAGE



FRANCIS LIM: p.5
CHAIRMAN'S MESSAGE



Social Media Influencer: p.2
The Content Creation & Influencing Industry



Keynote Speaker Mr. Amando Tetangco, Jr. during the FINEX Annual Conference [HERE](#)

Virtual sessions were also held from October 2-4 on different topics under the theme "Navigating Global Uncertainties Toward Sustainable Growth"



Flag Raising Ceremony [HERE](#)

Social Involvement Committee conducts Financial Literacy Trainings:



Philippine Army Special Forces Regiment (Airborne) [HERE](#)



Members always look forward to FINEX Night where they unwind and fellowship with other FINEX members with good food, wine and live entertainment.



Bangsamoro Affairs Service [HERE](#)



PNP DPCR [HERE](#)

PROFILE OF SPEAKER and PANELISTS

JAKO DE LEON

President, Creator and Influencer Council of the Philippines

Jako de Leon is a content creator, producer, manager, mentor and consultant. Jako created the series Bogart the Explorer and produced a slew of other online shows, series and content under his PaperbugTV banner. His career shifted into new gear when he began working with Wil Dasovich. Together, they changed the digital landscape by introducing and popularizing vlogging in the country, winning awards - both local and international, and spawning several other top vloggers in the process. He is currently the President of the Creator and Influencer Council of the Philippines.



Jako de Leon with Jim Guzman, Brian Dacanay and Marco Ho (aka Bogart the Explorer) with Ms. Malou Cristobal as moderator during the panel discussion.

BOGART THE EXPLORER

(Marco Ho)

Marco Ho, aka Bogart the Explorer, is a digital content pioneer celebrated for his remarkable versatility, unwavering resilience, and distinctive brand of comedy. Marco is also a musician, actor, host, and entrepreneur, and is also currently sitting as a board member for the country's Movie and Television Review and Classification Board.

BRIAN DACANAY

Comprehensive strategic marketing, sales and business development experience spanning over a decade in the media/advertising industry. Proven track-record of driving efficiencies and increasing revenues working with marquee brands across multiple verticals. Stints in both local and multinational agencies as well as global sports media properties.

JIM GUZMAN

Jim Guzman is the Director of Unilab's Digital Center of Excellence. He previously worked with McCann Worldgroup handling big brands under Nestle, Unilever, Jollibee, BPI and Unilab. Jim is the founding President of Creator and Influencer Council of the Philippines (CICP). He is also an awardee of Campaign Asia's 40 under 40 and the 15th Mansmith Young Masters.

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FINANCIAL NEWS

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[Recognizing good governance](#) by Bing Matoto

It seemed like yesterday when the 2023 FINEX Board and I were inducted into office by Department of Trade and Industry Secretary and fellow FINEX member, Honorable Alfredo E. Pascual, on January 23, 2023.

For all of us, the last few years have been filled with difficulties and tribulations. As we end the pandemic, financial professionals and their organizations are still adjusting to the “new normal.”



Despite growing acceptance of the “new normal,” COVID-19's unpredictable and turbulent character has pushed us to adapt to several disruptions. As firms stay ahead of risks and uncertainties, the market, economy, and societies have evolved. I remain optimistic as we continue to navigate unfamiliar territory. People, overall, have proven to be adaptable and capable in the face of extraordinary situations. It is a privilege and a challenge for all business leaders to manage an organization and help it navigate through uncertainties.

FINEX has gone above and beyond with pandemic-related recovery initiatives in recent years. It is an exciting time as we transition our focus from resilience to growth through inclusive and sustainable programs. This year, we adopted the theme - “Forging Ahead: Accelerating Inclusive and Sustainable Growth.” FINEX is one of the country's movers when it comes to business and economy. As a response, we concentrated on pushing forward financial inclusion, resilience, and sustainability. As such, our organization will focus more on sustainability and environmental, social, and governance (ESG) initiatives.

Despite the changing times, our value propositions, or “DNA,” remain constant: we continue to focus on Development, Networking, and Advocacy. Because professional development is a collaborative activity, FINEX continues to facilitate through leadership and learning opportunities. Building professional relationships and expanding the organization remain critical considerations. Working with businesses from many industries will help us achieve our long-term growth and inclusion goals.

All of the projects and activities will not be possible without the support and active participation of the Committee Chairs, Co-Chairs, Vice Chairs and members. They are the real workhorses of our organizations. Likewise, I would like to thank my dynamic and very supportive Board of Directors for their dedication in ensuring that FINEX remains the preeminent organization for finance executives in the country.

FINEX is very fortunate that it has a very strong and engaged membership base.

Maraming salamat at Mabuhay ang FINEX. Mabuhay Tayong Lahat!

Read the FULL REPORT [HERE](#).



I am pleased to report that the FINEX Research and Development Foundation remains to be financially sound and had another very engaging and productive year.

I wish to commend the following Committees headed by their respective Chairpersons and Liaison Trustees who worked diligently and conscientiously to achieve the goals and objectives

set for the year. These Committees are: Business Education Committee under DJ de Jesus and Ed Francisco, CMDF Grants and Sponsorship Committee under Ed Francisco, Dick Baladad and Francis Lim, the Environment Committee under Beth Coronel and Ebot Tan, the Junior FINEX Committee under Co-Chairmen EJ Qua Hiansen, John Balce, and Ned Goseco, the Research Committee by Bing Bachoco and Romy Bernardo and the Social Involvement Committee under Menchu Serina, Noemi Villaruz and Ed Soriano.

I would also like to thank and acknowledge the unwavering support and generous service extended by the Foundation's Trustees: Vice Chairman Wilson Tan, Treasurer Marivic Espano, Corporate Auditor Jimmy Ysmael, Corporate Secretary Euney Mata-Perez, Dick Baladad, Cora dela paz-Bernardo, Romy Bernardo, Omar Cruz, Ed Francisco, Ned Goseco, Mon Oplencia, Ed Soriano, Ebot Tan and Francis Lim. Special mention goes to our ever hardworking staff led by Mike Vinluan without whose administrative support, our projects would not have been accomplished. Our successes this year have deeper significance because of their input, perspective, and ongoing cooperation.

Read the FULL REPORT [HERE](#).



On behalf of the Academy's Board of Trustees, I am pleased to report that the Academy has been involved in and carried out a number of programs and activities in order to realize its dream of becoming a learning center that will help professionalize finance management and practices and contribute to capital market development through education.

The Academy was able to run two offerings of the Capital Markets Professionals Program. It was originally designed to help the SEC with its certification examination for capital market professionals. It has, however, grown into something more substantial.



We were able to offer the CFO Course's second offering, titled "Senior Leadership in Finance Program.". The program was attended by 31 finance professionals who are CFOs or are in the process of becoming CFOs, as well as other c-suites with finance functions.

The Academy is currently developing the modules and competency map for the Digital Transformation Program.

We've come a long way to get to where we are now. However, I am confident that the completion of the major projects outlined above will allow the Academy to continue offering substantial and relevant programs year after year, as well as to move forward quickly, efficiently, and effectively.

I'd like to thank all of the Academy's Board of Trustees for their encouragement, active participation, and support, as well as for sharing their invaluable insights and suggestions, all of which contributed to the shaping and efficient and successful implementation of the Academy's plans and programs this year.

Maraming salamat po sa inyong lahat. Mabuhay ang FINEX Academy!

Read the FULL REPORT [HERE](#).



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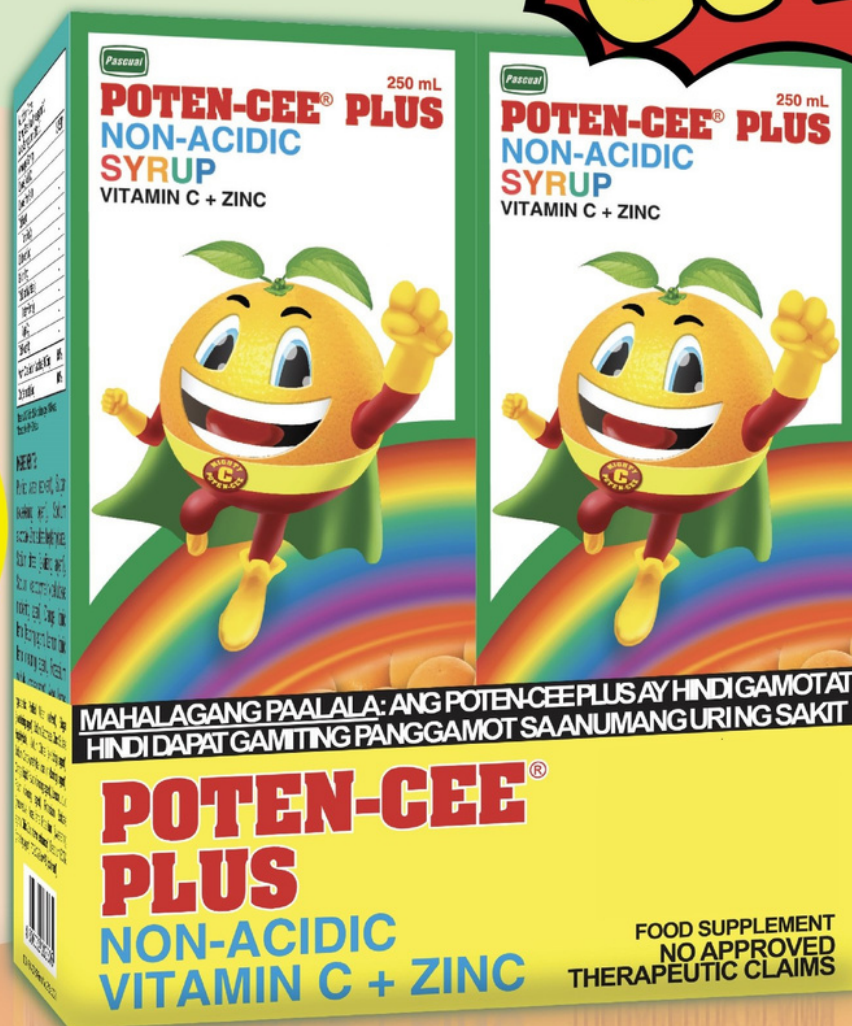
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